

The Millionaire Rural Dairy Farmer

(A gist of the Odiya article published in Page-5)

Till the year 2005 Smt. Gitanjali Nayak of a remote village Singjhar in Sinapali block had been a housewife like any other woman. But she wanted to be someone different from others. The entrepreneurship within her persuaded her husband Shri Rajendra Nayak - a primary school teacher, to arrange a cow for her in the year 2005. From the single cow in 2005 she could gradually master the art of dairy and gradually expanded the dairy activities. Now she has a herd of 30 cows under a nice cowshed. Now on an average she gets 150 liter of milk of which 50% is sold in the nearby town Deobhog (Chhatishgarh!) and the rest is processed to make Ghee, Curd and Paneer. Her husband helps her to transport the milk to Deobhog and for selling the milk products in local area.

Gitanjali has been providing full time work to five persons she has been growing a varieties of fodder grass and fodder crops like Maize, Blackgram etc. She has installed a deep bore well in her field to grow green fodder throughout the year. At present the monthly net income of Gitanjali is around Rs.60,000/- which is much higher than double the salary of his husband! There is a saying - "Behind every successful man there lies a woman!" but Gitanjali unhesitatingly acknowledged the support of her husband for her success. In her success Rajendra Nayak has also played a supportive role. Gitanjali feels that if every husband like Rajendra Nayak will stand behind the efforts of their wives it will become the "Baikuntha" or the Paradise on earth! - *(Report by G.V. with inputs from Biplab Sambit Kumar)*